

## Social Value Statement – Xpact

### 1. Our Commitment to Social Value

At Xpact, we are committed to delivering positive, lasting impact for children, young people, families, and communities through everything we do. Our mentoring services — delivered via digital platforms and gaming — are designed to increase inclusion, confidence, wellbeing, and life chances for those who may otherwise be excluded or disengaged.

We embed social value across our operations, from recruitment and delivery to partnerships and sustainability.

### 2. Alignment with the Social Value Act (2012)

This statement supports our commitment to the Public Services (Social Value) Act 2012, which requires public sector commissioners to consider how the services they procure improve the economic, social, and environmental wellbeing of the area.

### 3. Key Social Value Areas We Contribute To

#### Improved Outcomes for Children and Young People

- Support young people at risk of exclusion, poor mental health, or disengagement
- Use gaming to re-engage hard-to-reach learners in a trusted digital environment
- Provide consistent, trauma-informed mentors
- Strengthen protective factors (e.g. resilience, trust, communication)

#### Support for Families and Communities

- Offer indirect support for families by improving emotional regulation and engagement in young people
- Reduce demand on frontline services (e.g. social care, CAMHS, schools)
- Contribute to safer digital communities through proactive moderation and mentoring

#### Equity, Diversity & Inclusion

- Prioritise access for underrepresented and marginalised groups

- Design inclusive services for neurodiverse, disabled, and LGBTQ+ young people
- Reflect lived experience and diversity in our mentor team
- Provide safeguarding-led support to all, regardless of background or identity

#### Employment, Training & Volunteering

- Offer meaningful, paid mentoring roles to individuals with youth work, care-leaving, or lived experience
- Invest in mentor training and professional development
- Create local employment opportunities, particularly for those from underrepresented communities
- Encourage digital skills development among staff and mentees

#### Sustainability & Digital Inclusion

- Operate fully online, reducing our environmental footprint
- Use digital tools to reach young people in rural or underserved areas
- Support digital literacy and safe online behaviours

#### 4. Local Impact & Partnership Working

We aim to:

- Co-design solutions with local schools, LAs, and youth services
- Contribute to local priorities (e.g. reducing exclusions, mental health support)
- Provide flexible reporting to align with commissioning frameworks and KPIs
- Operate in a way that complements local provision and avoids duplication

#### 5. How We Measure Social Value

We track and report social value via:

- Engagement data (e.g. sessions delivered, attendance)
- Outcomes and progress reports
- Qualitative feedback from young people, referrers, and families
- Case studies and anonymised success stories
- Employment and training progression for mentors
- Diversity and inclusion data across staff and mentees

We are committed to continuous improvement, transparent reporting, and aligning with LA social value frameworks.